

# “Make A Difference Drive”

2019-2020 CSR Report

# Introduction

- NEC Corporation India Private Limited (Formerly NEC Technologies India Private Limited) has been committed towards Corporate Social Responsibility (CSR) to make a difference to the society under the “**Make A Difference Drive**” of NEC Corporation. The interest of all the stakeholders and the community at large are the cornerstones of NEC Corporation India Private Limited Corporate Social Responsibility Policy.
- The following **projects and programs** were undertaken as per CSR guidelines. These initiatives can be covered under the 3 major categories of N (Nature), E (Education) & C (Community).
  1. Maitri Ghar
  2. Blind Welfare Society
  3. Gift the Warmth Drive
  4. Ram Krishna Mission Sevashrama
  5. Friends of Vrindavan
  6. Vidyaranya
  7. SOS
  8. Samarthanam Trust
  9. SankalpTaru Foundation
  10. NASSCOM
  11. CSC Academy
  12. Hunar Foundation- Ek Prayas
  13. Swachch Bharat Kosh
  14. Direct Contribution

# 2019-2020 CSR Report

**1. Maitri Ghar** is a developmental and humanitarian NGO working with vulnerable populations in India including women who are at the risk of facing gender-based violence, destitute and elderly women/widows, migrant workers and their families in urban environment, underprivileged communities and those affected by HIV/Aids to enable access to Basic Rights.

Web link of associated NGO: <http://www.maitriindia.org/>

**2. Blind Welfare Society** is a non-profit organization (registered under the Society Registration Act of 1860) that aims to improve the lives of the visually impaired people through several projects and initiatives. The organization highly supports the concept of integrated education for the persons affected from visual disabilities. It aims to provide barrier free environment to visually impaired persons for their social inclusion with the general society.

Web link of associated organization: <http://www.blindwelfaresociety.in/>

### 3. Gift the Warmth Drive

With the co-operation and support of the NGO Maitri, NEC Corporation India Private Limited has distributed woolen to homeless and poor people living on roadside in cold winter season.



# 2019-2020 CSR Report

**4. Ram Krishna Mission Sevashrama** had its humble beginning in 1907, as a small homoeopathic dispensary to serve the poor and needy local people and pilgrims, in the spirit of 'SERVING GOD IN MAN' as envisioned by Swami Vivekananda, on the bank of holy river Yamuna at Kala Babu Kunj (the house owned by Sri Balaram Bosean householder disciple of Bhagawan Sri Ramakrishna).

Web link of associated organization: <http://www.rkmsvrind.org/>

**5. Friends of Vrindavan** was established in March 1997 and since then it has undertaken various community-based projects to realize its vision of a creating cities which are eco-friendly and sustainable. Currently, FOV is focusing on bringing Greenery in the old Part of the city by engaging local residents in the plantation drives which helps in creating an emotional connect and sense of ownership between the individuals and the trees planted by their own hands.

Web link of associated organization: [www.friendsofvrindavan.com](http://www.friendsofvrindavan.com)

## 6. Direct Contribution

Procure and install one 'Electronic Milk Adulteration Tester with Milk Analyzer Machine (EMAT+)' to detect any adulteration in milk before the distribution.



# 2019-2020 CSR Report

## 7. Vidyaranya

Due to rapid urbanization, traditional value system of people is lying down and lack of priority leads to socio economic condition. The elderly, who provided their support and service to the society, have been neglected at this phase of life. As developmental endeavors, Vidyaranya is trying to create awareness and rehabilitation programme for aged people/senior citizens who are neglected and have no support system and place to live. They have been running two homes for the aged called "Hosabelaku" for Men and "Gandhi Home for aged for women". There are 50 inmates currently benefiting from this programme.

Web link of associated organization: <http://www.vidyaranya.org/>

## 7. SOS

### Family Home Sponsorship:

SOS India operates a unique family based care program which offers a second chance for orphaned and abandoned children to grow in a nurturing environment where they can realize their potential and covers complete development – education, health and psychological. The children are supported till they are settled through career or marriage. This programme currently reaches over 6700 children via 32 SOS children's villages in 22 states of India. Each SOS Children's Village has 15-20 family homes; each home has 8-10 children and a SOS mother.

Web link of associated organization: <https://www.soschildrensvillages.in/>



# 2019-2020 CSR Report

## 8. Samarthanam Trust

Samarthanam Trust for the Disabled, founded in 1997, is a non-profit organization working towards facilitating opportunities to enable persons with disabilities and the underserved to keep pace with the rest of the society by providing quality education, accommodation, nutritious food, vocational training and placement based rehabilitation.

Web link of associated organization: <https://www.samarthanam.org/>

## 9. SankalpTaru Foundation

It is a non-profit organization that initiates, develops and manages reforestation and environmental conservation projects across India. SankalpTaru works with an ambitious goal to plant and care for trees across the nation and dedicated to support socio-environmental causes through tree plantation activities.

Web link associated organization: <https://sankalptaru.org/>

## 10. NASSCOM

The Foundation is leveraging the capabilities of IT-BPM member companies of NASSCOM along with emerging social enterprises to meet the technology needs of non-profits and underserved communities across India and currently serves as the industry's Secretariat for the National Digital Literacy Mission. National Digital Literacy Mission ('NDLM') has been initiated with the vision to empower at least one person per household with crucial digital literacy skills.

Web link associated organization: <https://nasscomfoundation.org/>



# 2019-2020 CSR Report

## 11. CSC Academy

Main focus is facilitating government outreach through CSCs (Common Service Centre), providing a standardized framework & network for providing G2C & B2C services at the village grass root level. CSCs are delivering a variety of services to citizens in village area, changing the way they learn, manage their livelihoods and access government, health, and financial services.

Web link associated organization: <https://www.cscacademy.org/>

## 12. Hunar Foundation- Ek Prayas

Hunar Foundation doing excellent work in the area towards Developing Women Entrepreneurs from Urban Slums and underprivileged girls to enhance their family income and improve the living standard and develop skills in handicraft and allied activities and provide sustainable livelihood opportunities.

Web link associated organization: <https://www.hunarekprayas.org/>

## 13. Swachh Bharat Kosh

It is a campaign in India that aims to clean up the streets, roads and infrastructure of India's cities, smaller towns and rural areas.

Web link associated organization: <http://sbkosh.gov.in/>





# \Orchestrating a brighter world

NEC brings together and integrates technology and expertise to create the ICT-enabled society of tomorrow.

We collaborate closely with partners and customers around the world, orchestrating each project to ensure all its parts are fine-tuned to local needs.

Every day, our innovative solutions for society contribute to greater safety, security, efficiency and equality, and enable people to live brighter lives.



 **Orchestrating** a brighter world

**NEC**