



Affordable communication solutions for SMEs launched

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NEC India, a leading IT and networking solutions provider, has launched its new IP-enabled communication server – SL1000, especially designed for Indian Small and Medium Enterprises (SMEs).

"SL1000 is a smart, affordable, and trustworthy IP enabled communication solution especially designed for Indian SMEs," Vice President & Senior General Manager, NEC Corporation, Taichiro Hashizawa told SME Times, after the product launch in New Delhi on Monday.



He said, "The SL1000 is an intelligent cost-effective telecommunication system, which packs affordability, efficiency and IP-telephony all into one system. This cutting edge solution caters to the communication needs of SMEs, small offices and home offices (SOHOs)."

With this solution for SMEs, NEC aims to increase its presence in the SME sector and garner a domestic market share of 30 percent by end of 2011.

NEC is one of the top three players in the Unified Communications space globally and has customers in more than 80 countries.

"The SME sector is a lucrative market segment, and with SL1000 we aim to strengthen our focus on this sector," said Hashizawa.

As a part of NEC's global strategy to grow its capabilities and technologies worldwide, the launch of SL1000 is an endeavor to bring the best-of-breed and proven integrated telecommunications solutions to India. SL1000 provides Hybrid ports, realizing seamless integration of multi-line terminal and more without complex settings.

Hashizawa further added, "Technology innovation is one of the areas that SMEs can explore to upgrade their capabilities in order to stay ahead of competition. The SL1000 is designed to offer a cost-effective and ecological communication solution with enhanced security features and scalability for future expansion or business needs."

Ravinder Raina, Country Head, Private Network Solutions, NEC India said, "SL1000 is a key pillar of our SME strategy and will enhance our private network solutions portfolio."

Ecology, affordability, efficiency and IP telephony are some of the USP of the product. While unified messaging, mobility, office/ home guard, auto warning message are the key features of the product, he added.