

# NEC Showcases Safer Cities Concept

*Displays its latest array of integrated security solutions for a stable & sustainable environment*

Empowered by Innovation

**NEC**

**BOOTH A110**

NEC Corporation, a leading network, communications and IT company, launched its range of public safety and security solutions focusing on the concept of 'safer cities' at IFSEC on 8th December at booth A110, Hall 18. Themed 'We Make Cities Safer,' the NEC exhibits showcased how governments and businesses can use technologies to safeguard lives and property.

NEC's proven track record in public safety, leveraging on its comprehensive suite of integrated security solutions empower and enable public institutions to take preventive and protective measures to enhance public safety and minimize damage to property. These solutions assist public institutions in the management of people movements across and within borders, enforcement of law and order within a territory, protection of public facilities and vital installations, and ensuring order in the virtual world.

Tan Boon Chin, Managing Director at NEC Asia Pacific's Regional Competency Centre for Public Safety remarked, "NEC is a leading global biometric technologies and solutions provider, where we deliver the most advanced and comprehensive suite of integrated security solutions including multi-biometric identification, access gates, video surveillance, cyber security and behavior pattern analysis for governments and authorities worldwide. Over the last 30 years, NEC has

installed its world's fastest and most accurate biometric identification systems for more than 480 customers in over 30 countries."

*"NEC's Regional Competency Centre for Public Safety focuses on the development of such applications to serve the needs of the global public safety market. In line with our concept of 'Safer Cities,' we look forward to bring our best-of-breed and avant-garde security technologies and total solutions to help both the public and private institutions safeguard lives and property in the real and virtual world."*

**Tan Boon Chin**

*Managing Director at NEC Asia Pacific's Regional Competency Centre for Public Safety*

According to the Frost & Sullivan Aerospace, Defence & Security Practice Report 2011, India is expected to be a great market for safe city solutions with 7 announced projects to be completed in the next 10 years. Fostered by the national government, a major Safe City project is expected to be implemented in 6 major states across the country from 2011-2012. As a technology partner, NEC's vision is to bring its cutting edge technologies to help government and businesses achieve/ realize this safe city framework.

Commenting on this occasion, Rajiv Bhalala, Associate Vice President & Country Head, Sales & Marketing, NEC India said "The public safety and identity solutions business in India has tremendous potential. Our cities are gold mines of heritage, architecture, culture and human wealth. Smart safe city initiative by the Government is a step in the



*From L to R: Aw Beng Teck, Marketing Director, Regional Competency Centre, Public Safety, NEC Asia Pacific Pte. Ltd.; Nelson Ng Chip Chuan, Sales Director, Regional Competency Centre, Public Safety; Tan Boon Chin, Managing Director, Regional Competency Centre, Public Safety and Rajan Verma, Head-Public Safety and Security, NEC India*

right direction to and we at NEC India recognize this need and offer a wide range of public safety, security and surveillance solutions which can be seamlessly integrated into new or existing security systems and build a safer nation. We hope to constantly engage with central & state governments to drive E-gov projects in India, participate in infrastructure security projects and take keen interest in national security initiatives."

NEC India Pvt. Ltd, established in New Delhi, India, in August 2006, leverages on NEC's unique capabilities in integrating IT and networking technologies for a diverse customer base across governments, businesses, individuals and society in India. NEC India provides and develops solutions for Carrier Network, Unified Communications, Retail, Security and Surveillance Systems, IT and Multimedia Products to cater to the rapidly expanding Indian market. ■