

With eye on retail industry, **NEC** appoints **Amit Bhatia** as unit head in India



TRYING TO focus on retail, NEC India — a leading network and IT solutions provider — has appointed **Amit Bhatia** as the head of its retail solutions business unit. Bhatia will be responsible for driving the retail solutions business in India. With a vision of designing flexible and cost-effective solutions for the retail industry, NEC will soon launch its new range of integrated touch POS solution, Box POS range and customised retail and billing solutions aimed at segments like F&B, cineplex and hospitality. “NEC Corporation has been a leading player in the retail domain and has been working with prestigious retailing brands. With the retail sector as one of the most dynamic industries in India, Amit brings to the table the right mix of channel and solution expertise which will be instrumental in strengthening our focus on the retail industry in India,” said Rajiv Bhalla, country head, sales and marketing, NEC India.