

Product caters to SMEs and SOHOs

## NEC focuses SME market with SL1000

*The new solution specially designed for SMEs aims to increase its presence in the SME sector and garner a domestic market share of 30 per cent by the end of 2011*

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BANGALORE, INDIA: NEC India, a provider of IT services and solutions, on Monday announced the launch of a new IP-enabled Communication Server, SL1000, in India for the SME market.

# NEC

It comes with rich built-in functions that improve the employees' communication environment, lowering the total cost of ownership.

The new product caters to the communication needs of SMEs, small offices and home offices (SOHOs), the release added.

With this solution specially designed for SMEs, NEC aims to increase its presence in the SME sector and garner a domestic market share of 30 per cent by the end of 2011.

Taichiro Hashizawa, vice president and senior general manager, NEC said, "Technology innovation is one of the areas that SMEs can explore to upgrade their capabilities in order to stay ahead of competition. SL1000 is designed to offer a cost-effective and ecological communication solution with enhanced security features and scalability for future expansion or business needs."

The new product consumes approximately 25 per cent less power than previous models and reduces the total cost of ownership by minimizing the office electricity expense, the release added.

It also provides hybrid ports that integrate key telephones, single line telephones, facsimiles and more without complex settings, claimed the company.