

## **NEC India Introduces Unified Communication Solutions**

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**The new UNIVERGE SV8500 from NEC India is capable of supporting up to 16,000 endpoints in a single system.**

Friday, January 22, 2010: NEC India reiterated its plans to increase its focus on the hospitality sector, with the launch of the UNIVERGE SV8500 – an enterprise communications solution that can offer a secure platform for customers who wish to unify their business communications. NEC India also recently entered into strategic alliances with several system integrator partners to offer solutions for the education and hospitality verticals.

The UNIVERGE SV8500 is capable of supporting up to 16,000 endpoints in a single system. Scalable and energy-efficient, it is an advanced application server that supports voice, unified communications and mobility solutions for tens of thousands of users in a networked environment.

Tailor-made to reduce operational costs, NEC offers a range of solutions that are applicable for the hospitality sector, including IP telephony solutions that enhance business productivity, energy-efficient IT solutions that reduce total cost of ownership, intelligent display and digital signage solutions for effective and impactful communication, point of sale billing solutions and in-room technologies to increase customer delight.

Koji Oda, managing director, NEC India, stated, "There is no industry that cannot leverage on IT to improve operational efficiencies, productivity and margins. Hospitality sector is no different. More guests are adopting technologies like high-speed Internet, digital entertainment devices and Voice over IP (VoIP) in their day to day life. To provide a true 'home away from home experience', the hospitality industry must aggressively update its product offering."